

## Cookie Statement 2019 AmsterdamGold

### Cookie Statement

This Cookie Statement describes the cookies Amsterdamgold.com B.V. (hereafter: “Amsterdam Gold” or “we” or “our”) uses on its website www.amsterdamgold.com (hereafter: the “Website”), as well as the reasons for doing so.

### What are cookies?

Cookies are small (text) files that are sent to your browser when you visit a particular website, where they are saved on your computer’s hard drive, or your tablet or mobile telephone’s memory (hereafter: “Device”). The cookies placed via the website do not damage your Device or the files stored on it.

### What cookies does AmsterdamGold use?

#### *Functional cookies*

First and foremost, AmsterdamGold uses functional cookies. These cookies are necessary in providing you with the services and functionalities you have requested. For example, functional cookies recall you are logged in, meaning you do not need to log in again on a subsequent web page.

#### *Analytical cookies*

To collate statistics about its Website use and visitors, AmsterdamGold uses analytics services. This data is analysed by the analytics service provider, and the results shared with AmsterdamGold. This provides AmsterdamGold with insight into how the Website is used and based on this data can adjust the Website and/or its service provision where necessary. The analytics service provider may share this information with third parties if legally obligated to do so. AmsterdamGold uses the analytics service provided by Google Analytics.

Our analytics services are designed to provide optimum privacy, based on the following measures we have in place:

- a. A processor contract with the analytics service provider.
- b. We have agreed with the analytics service provider that the data may not be used for other purposes.

#### *Social media plug-ins*

Different social media platforms such as Facebook, Twitter, LinkedIn, Instagram, Pinterest, YouTube and Google+ can be accessed via the Website. By using these so-called social media plug-ins, you can share and recommend information on the website with others. Cookies are placed on your Device by third parties via the social media plug-ins. The purpose of these cookies can be to optimise your user experience but tracking cookies can also be used to track your surfing behaviour over multiple websites, and accordingly to build up a profile of your surfing behaviour.

### *Tracking cookies*

AmsterdamGold uses third party cookies on its Website that, based on your surfing behaviour, can make you personalised offers.

A cookie is placed on your Device via the Website, using a unique number. This cookie enables Device recognition, once you surf to a different website that makes up part of the same advertising network, having first visited ours. This allows AmsterdamGold to show you adverts on those other websites.

The data collated in this manner is only used by AmsterdamGold to show you our adverts on other websites and is not linked to other files.

### *Deleting cookies*

You can withdraw the consent given to AmsterdamGold to place and read cookies at any time by changing your browser settings to never accept cookies, or by deleting all the existing cookies already in your browser. Please consult your browser help function for more information on how to delete cookies.

Please note that cookie deletion may (fully) impact the functioning of certain parts of the Website. Blocking or deleting cookies will only affect the computer and browser you are using. If you use several computers and/or browsers, you will need to carry out the abovementioned actions on each computer and/or browser.

### *Privacy Statement*

It may be that the information collated via a cookie contains personal data. In such an instance AmsterdamGold's Privacy Statement applies to the processing of that personal data. The Privacy Statement can be found on our Website.

### *Updates*

This Cookie Statement may be updated. Changes to this Cookie Statement will be notified via the Website.

### *Queries*

If you still have queries about this Cookie Statement, please email: [gdpr@amsterdamgold.com](mailto:gdpr@amsterdamgold.com).